

Comic Book Publisher - Marketing Group Projects

Created with Milestones Software
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GAME	start	end	2024				revised start	revised end	Slip
			Jul	Aug	Sep	Oct			
Marvel Super	7/23/2	9/26/24					8/18/24	10/13/24	-17
Packaging	7/23/2	8/25/24					8/18/24	9/12/24	-18
Manual	8/15/24	9/26/24					8/27/24	10/6/24	-10
POP	8/14/24	9/2/24					9/3/24	9/23/24	-21
Sell Sheets	8/13/24	9/1/24					9/4/24	9/25/24	-24
Advertising	8/19/24	9/7/24					9/23/24	10/13/24	-36 ▼
Resident Evil	7/10/24	9/10/24					8/7/24	10/5/24	-25
Packaging	7/10/24	8/19/24					8/7/24	9/1/24	-13
Manual	7/17/24	8/5/24					8/13/24	9/1/24	-27
POP	7/24/2	8/12/24					8/25/24	9/12/24	-31 ▼
Sell Sheets	7/31/24	8/19/24					9/4/24	9/20/24	-32 ▼
Advertising	8/22/2	9/10/24					9/20/24	10/5/24	-25



baseline / original plan



current plan



Critical